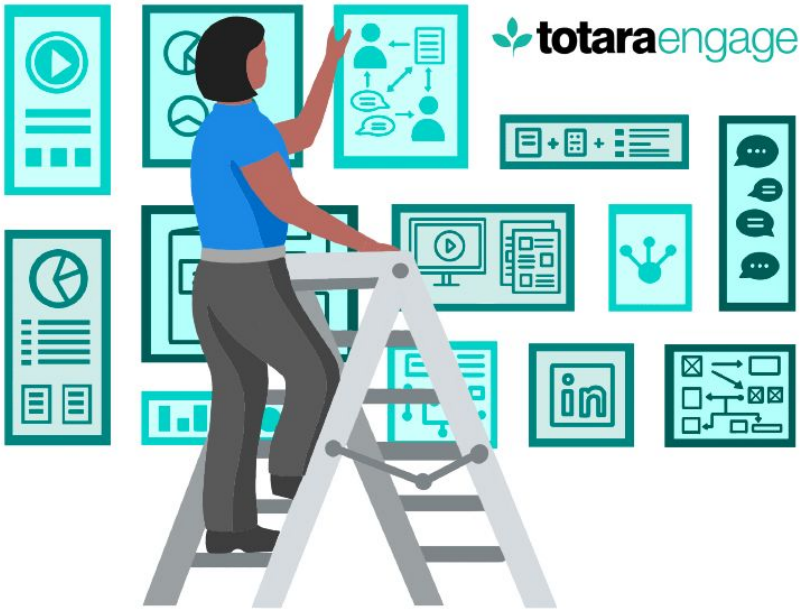
Accelerate Content Curation with Totara Engage



Robin Petterd

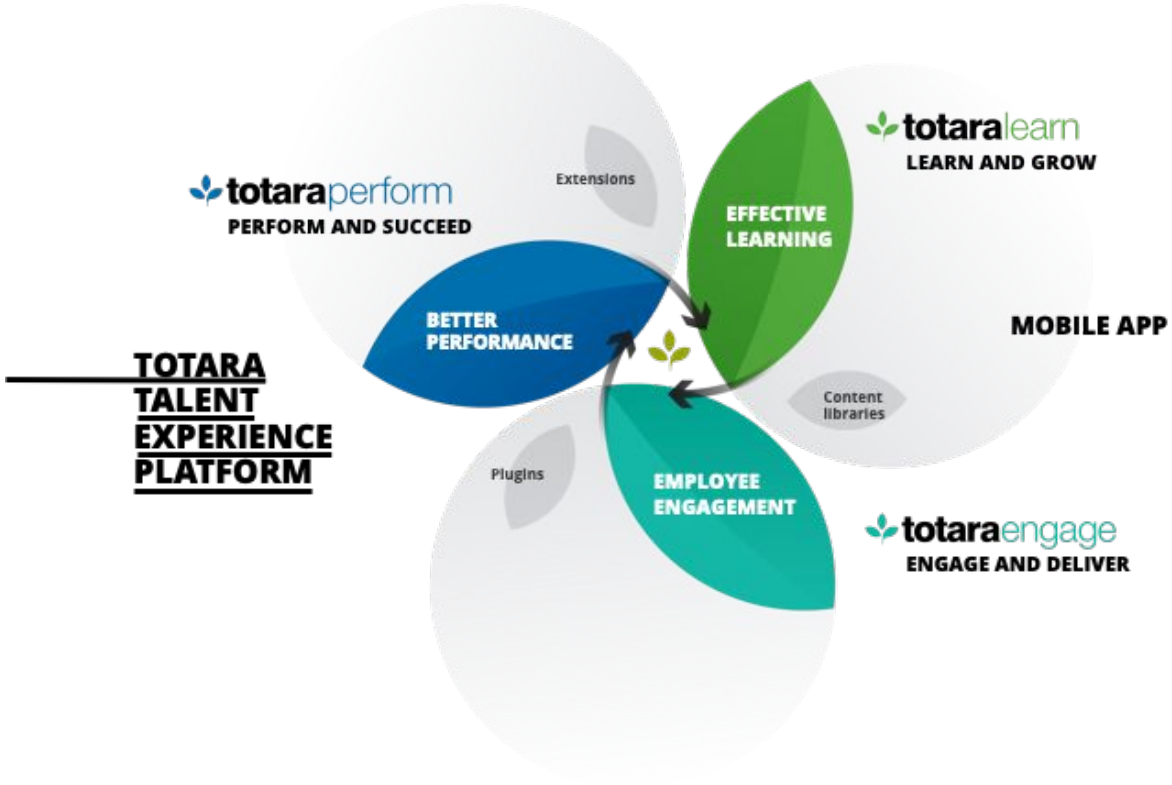
Founder of Sprout Labs, host of the ‘Learning While Working’ podcast

Sprout Labs

Sprout Labs builds digital learning platforms that enable you and your team to author, deliver and measure high impact digital learning ecosystems.

Glasshouse

totara


totaraperform
PERFORM AND SUCCEED
Extensions
totaralearn
LEARN AND GROW
EFFECTIVE LEARNING
BETTER PERFORMANCE
MOBILE APP
TOTARA TALENT EXPERIENCE PLATFORM
Content libraries
Plugins
EMPLOYEE ENGAGEMENT
totaraengage
ENGAGE AND DELIVER

Other content from Sprout Labs

- The Learning While Working podcast
- The blog
- eBooks
- Recordings of past webinars
- Virtual conferences

What we are thinking about today

- Understand why content curation is important to the future of learning.
- Learn what the different approaches to curation content are and how to choose the one that is right for you.
- Experience how Totara Engage can be used to support content curation, including how to enable learner-generated content

What are your motivations for attending this webinar?
Please add your thoughts in chat.

Content curation for **learning** is the process of selecting existing resources, designing **learning experiences** based on those resources and sharing the experiences.

Curation is not **new**

Art curators and exhibition curators have a long tradition of selecting, organising and presenting artefacts.

Seek > Sense > Share

Harold Jarche

Jarche is focused on knowledge management NOT learning

But this is still a useful framework - that I'll use later

Practice, Feedback, Reflection

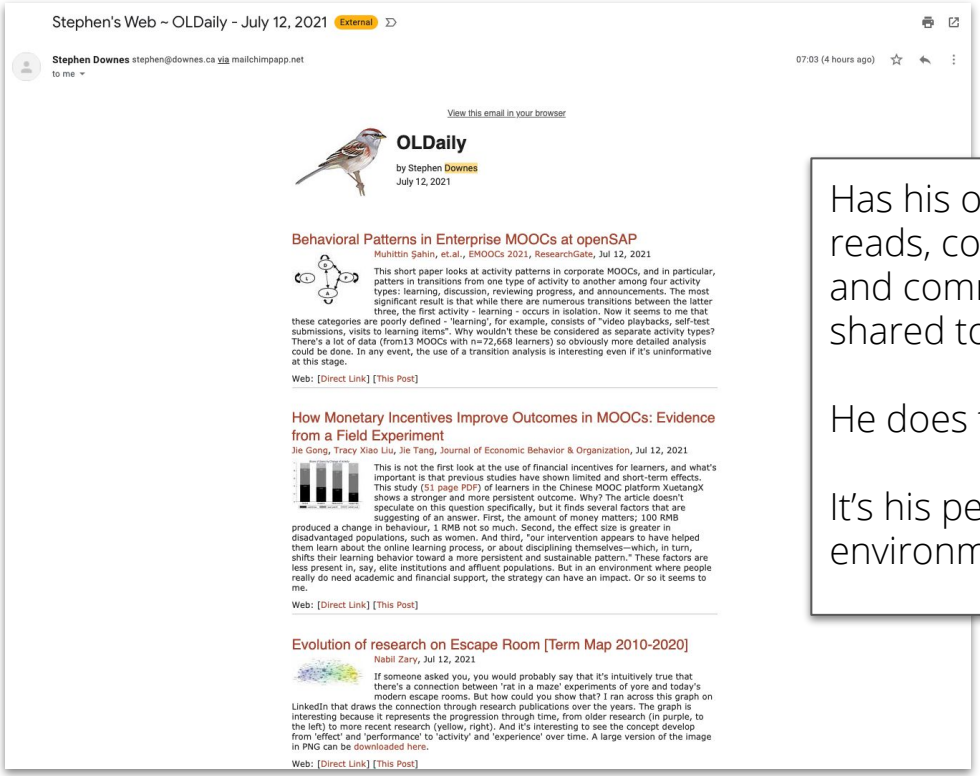
In learning process is king, not content

Content is important, but for most employees just providing links on a blog post is not going to transform how they work.

Who is doing the learning?

The person that is learning the most is often the curator

Stephen Downes - MOOC pioneer



Stephen's Web ~ OLDaily - July 12, 2021 External

Stephen Downes stephen@downes.ca via mailchimpapp.net
to me

07:03 (4 hours ago)

View this email in your browser

OLDaily

by Stephen Downes
July 12, 2021

Behavioral Patterns in Enterprise MOOCs at openSAP

Muhittin Şahin, et.al., EMOOCs 2021, ResearchGate, Jul 12, 2021

This short paper looks at activity patterns in corporate MOOCs, and in particular, patters in transitions from one type of activity to another among four activity types: learning, discussion, reviewing progress, and announcements. The most significant result is that while there are numerous transitions between the latter three, the first activity - learning - occurs in isolation. Now it seems to me that these categories are poorly defined - 'learning', for example, consists of "video playbacks, self-test submissions, visits to learning items". Why wouldn't these be considered as separate activity types? There's a lot of data (from13 MOOCs with n=72,668 learners) so obviously more detailed analysis could be done. In any event, the use of a transition analysis is interesting even if it's uninformative at this stage.

Web: [Direct Link] [This Post]

How Monetary Incentives Improve Outcomes in MOOCs: Evidence from a Field Experiment

Jie Gong, Tracy Xiao Liu, Jie Tang, Journal of Economic Behavior & Organization, Jul 12, 2021

This is not the first look at the use of financial incentives for learners, and what's important is that previous studies have shown limited and short-term effects. This study (51 page PDF) of learners in the Chinese MOOC platform XuetangX shows a stronger and more persistent outcome. Why? The article doesn't speculate on this question specifically, but it finds several factors that are suggesting of an answer. First, the amount of money matters; 100 RMB produced a change in behaviour, 1 RMB not so much. Second, the effect size is greater in disadvantaged populations, such as women. And third, "our intervention appears to have helped them learn about the online learning process, or about disciplining themselves—which, in turn, shifts their learning behavior toward a more persistent and sustainable pattern." These factors are less present in, say, elite institutions and affluent populations. But in an environment where people really do need academic and financial support, the strategy can have an impact. Or so it seems to me.

Web: [Direct Link] [This Post]

Evolution of research on Escape Room [Term Map 2010-2020]

Nabil Zary, Jul 12, 2021

If someone asked you, you would probably say that it's intuitively true that there's a connection between 'rat in a maze' experiments of yore and today's modern escape rooms. But how could you show that? I ran across this graph on LinkedIn that draws the connection through research publications over the years. The graph is interesting because it represents the progression through time, from older research (in purple, to the left) to more recent research (yellow, right). And it's interesting to see the concept develop from 'effect' and 'performance' to 'activity' and 'experience' over time. A large version of the image in PNG can be downloaded here.

Web: [Direct Link] [This Post]

Has his own platform where he reads, comments and then the links and comments are automatically shared to his mailing list.

He does this for his OWN learning.

It's his personal learning environment.

He is making sense of a **deluge** of information

Content curation and the **future** of work

Often the content you need already exists

Content curation and the future of learning

	Past	**Reskilling for the future**
	Sharing how a business works	Developing new expertise to drive transformation Information overload
	Inductions	e.g. New digital skills, AI and automation
	Learning programs often the only way to access information	Expertise is not inside the organisation
Why content curation is key	Content curation approaches can help guide access to information e.g. new manager portals	The content often exists already Content curation can be used bring in this expertise

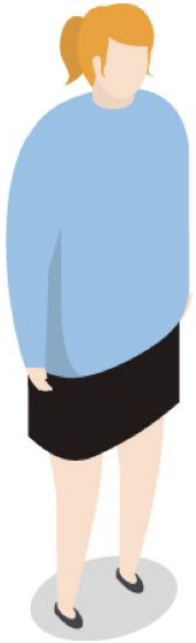
Self guided learner - naturally leading change and preparing for the future

Able to self assess and identify learning needs

Able to find resources and people to assist them

Content curation is perfect

The learning experience can be built around these principles



Able to articulate and reflect on what they have learnt

Able to practise and trial new behaviours and skills and gain feedback on performance

Able to evaluate and measure their own learning

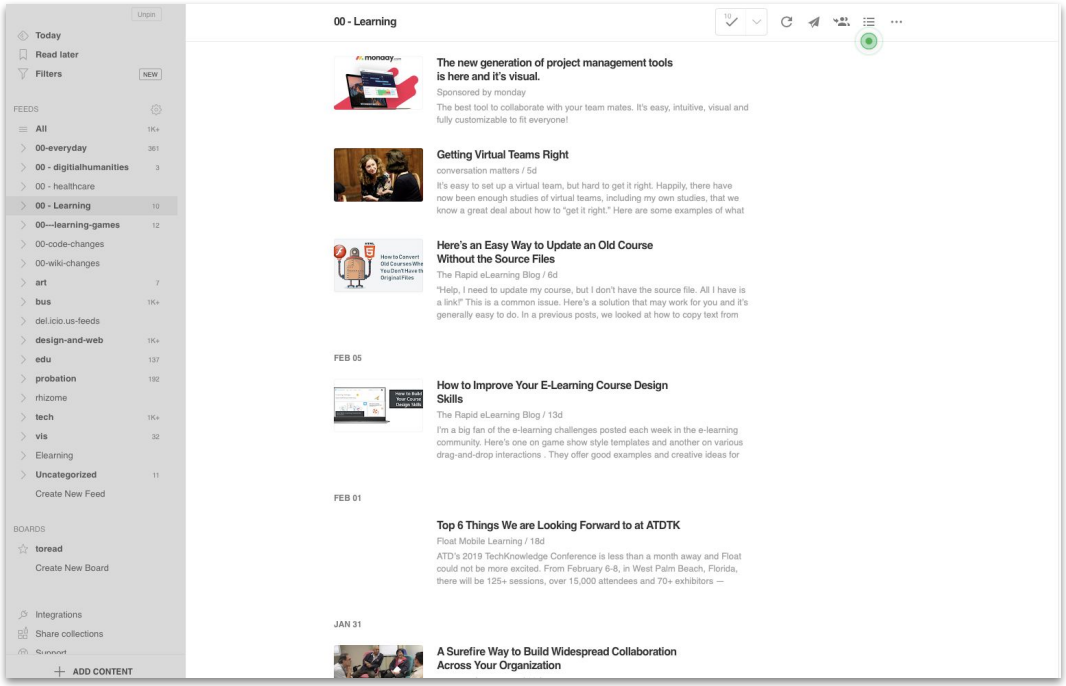
Supporting self guided learning with content curation

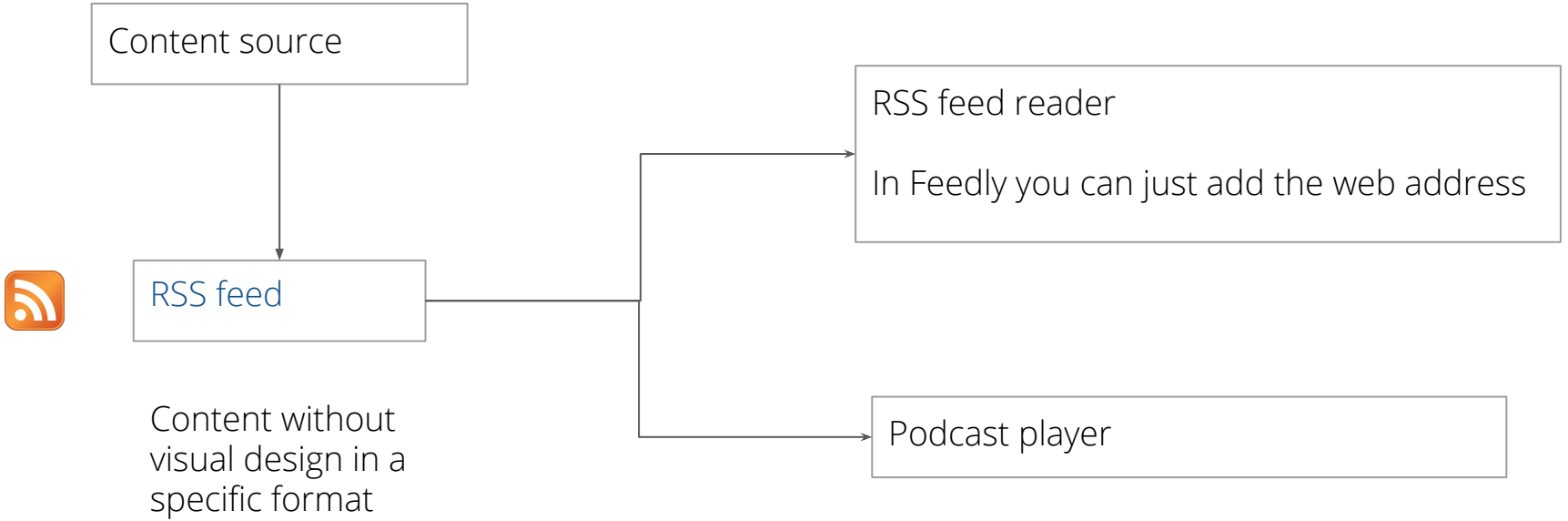
	Able to self assess and identify learning needs	**Able to find resources and people to assist them**	**Able to practise and trial new behaviours and skills and gain feedback on performance**	**Able to articulate and reflect on what they have learnt**	**Able to evaluate and measure their own learning**
10: Resource		The content you have curated			
10: Task	The experience starts with a self assessment Set a personal learning goal		Scenarios Case studies Interactive stories Simulated tasks		End with a self assessment
20: Supports	A pre-learning discussion with their managers Peer assessment			Learning logs Blogs Social post Coaching conversations Completing the learning experience as group	Peer feedback on performance Peer assessment
70: Tasks			New job tasks Mirroring Following along Checklist of tasks to complete Workplace audits		

Content curation can help create a culture of Learning While Working

Seek > Sense > Share

Feedly


Unpin
Today
Read later
Filters
NEW
FEEDS
All
00-everyday
00 - digitalhumanities
00 - healthcare
00 - Learning
00---learning-games
00-code-changes
00-wiki-changes
art
bus
del.icio.us-feeds
design-and-web
edu
probation
rhizome
tech
vis
Elearning
Uncategorized
Create New Feed
BOARDS
toread
Create New Board
Integrations
Share collections
ADD CONTENT
00 - Learning
The new generation of project management tools is here and it's visual.
Sponsored by monday
The best tool to collaborate with your team mates. It's easy, intuitive, visual and fully customizable to fit everyone!
Getting Virtual Teams Right
conversation matters / 5d
It's easy to set up a virtual team, but hard to get it right. Happily, there have now been enough studies of virtual teams, including my own studies, that we know a great deal about how to "get it right." Here are some examples of what
Here's an Easy Way to Update an Old Course Without the Source Files
The Rapid eLearning Blog / 6d
"Help, I need to update my course, but I don't have the source file. All I have is a link!" This is a common issue. Here's a solution that may work for you and it's generally easy to do. In a previous posts, we looked at how to copy text from
FEB 05
How to Improve Your E-Learning Course Design Skills
The Rapid eLearning Blog / 13d
I'm a big fan of the e-learning challenges posted each week in the e-learning community. Here's one on game show style templates and another on various drag-and-drop interactions . They offer good examples and creative ideas for
FEB 01
Top 6 Things We are Looking Forward to at ATDTK
Float Mobile Learning / 18d
ATD's 2019 TechKnowledge Conference is less than a month away and Float could not be more excited. From February 6-8, in West Palm Beach, Florida, there will be 125+ sessions, over 15,000 attendees and 70+ exhibitors —
JAN 31
A Surefire Way to Build Widespread Collaboration Across Your Organization


Content source
RSS feed reader
In Feedly you can just add the web address
RSS feed
Content without visual design in a specific format
Podcast player

Types of content curation for learning

Types of content curation for learning

Repositories	Streams of content	Learning experiences
Static links to documents and websites and often organised around tags	Regularly updates via email or on a social network	Can take in the other two approaches e.g. can be a learning campaign approach
Topic based portals	Includes commentary about why the resource is important for organisations and employees.	Includes learning tasks and supports
The resources that are shared then go into the repositories e.g. a series of blog posts are sent as email messages which can then be accessed from the blog archive. Or past posts on a social network can be searched.		
	Is made more effective by being developed collaboratively	Tasks can be social
Low impact on behaviour change	Some impact - continuous streams of content. Helps to foster a culture of Learning While Working	High impact on learner. Lower the cost of course production

Repositories

Seek >	Sense >	Share
Need 'Sources' Google Content libraries RSS feeds Newsletter YouTube/TED Talks	Tagging Sometimes - writing commentary	What is new Often a lack of sharing and promotion is reason the strategy fails People need to see something 3 times to act
Feedly Email inBox	Totara Engage Glasshouse	

What else goes wrong with this approach?
Please add your thoughts in chat.

Streams of content - learner generated

Seek >	Sense >	Share
Need 'Sources' Content libraries RSS feeds Newsletter YouTube/TED Talks	Writing commentary	Email newsletter - email is still the most effective marketing medium
Feedly Your InBox	Totara Engage Blogging platforms Often feeds into a repository	

When would you use this approach?
Please add your thoughts in chat.

Learning experiences

Seek >	Sense >	Share
Need 'Sources' Content libraries RSS feeds Newsletter YouTube/TED Talks	Designing learning tasks and supports to activate the content. This should include commentary.	Often has the same issue as the repository. Using campaign based approaches is a way around this.
	Need some learning design expertise	
Feedly Your InBox	Totara Engage Glasshouse Totara Learn	

If you have a TED talk on giving feedback that you were building a learning experience around, how could you get people to practice new skills related to it?

Please add your thoughts in chat.

Content Curation with Totara Engage

totaraengage

Engage, unite and upskill your workforce to deliver high performance.

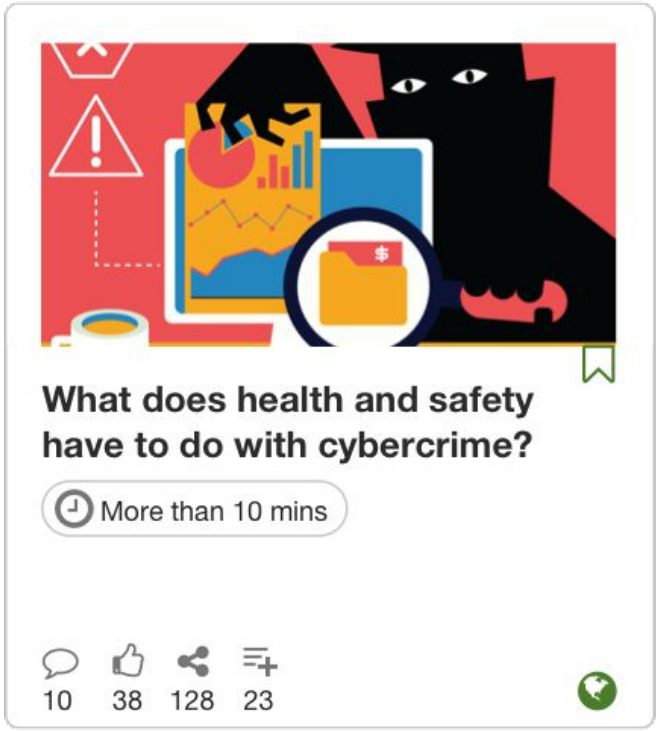
KEY FEATURES:

1. Curated content
2. Collaborative workspaces
3. Microsoft Teams integration
4. Pulse surveys
5. Recommendations engine
6. Flexible access and sharing settings

BENEFITS:

1. Blend formal training with informal, social learning that increases engagement, knowledge-sharing and collaboration
2. Build a connected culture by unlocking knowledge sharing throughout the organisation.
3. Give employees relevant training at just the right time, in the flow of work.

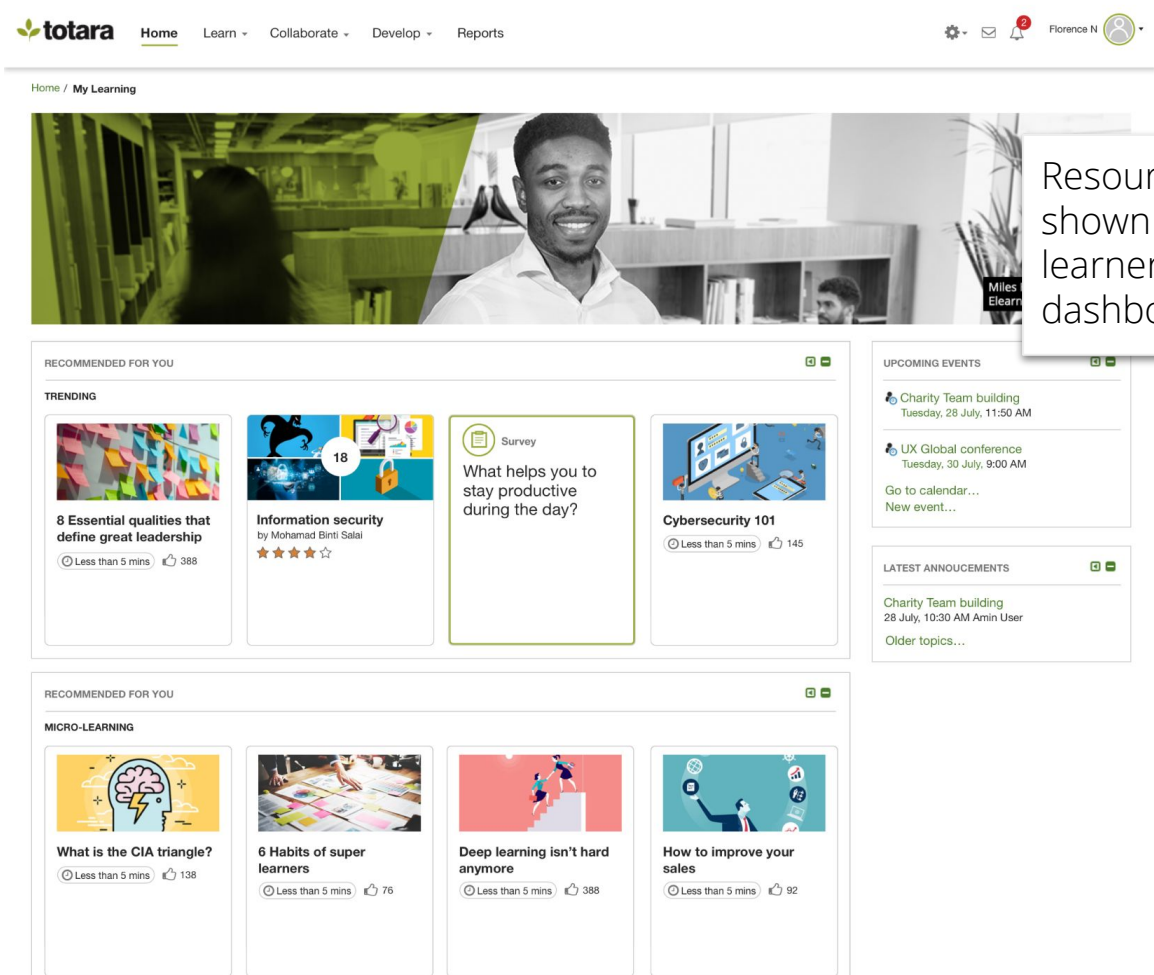
Learner’s experience



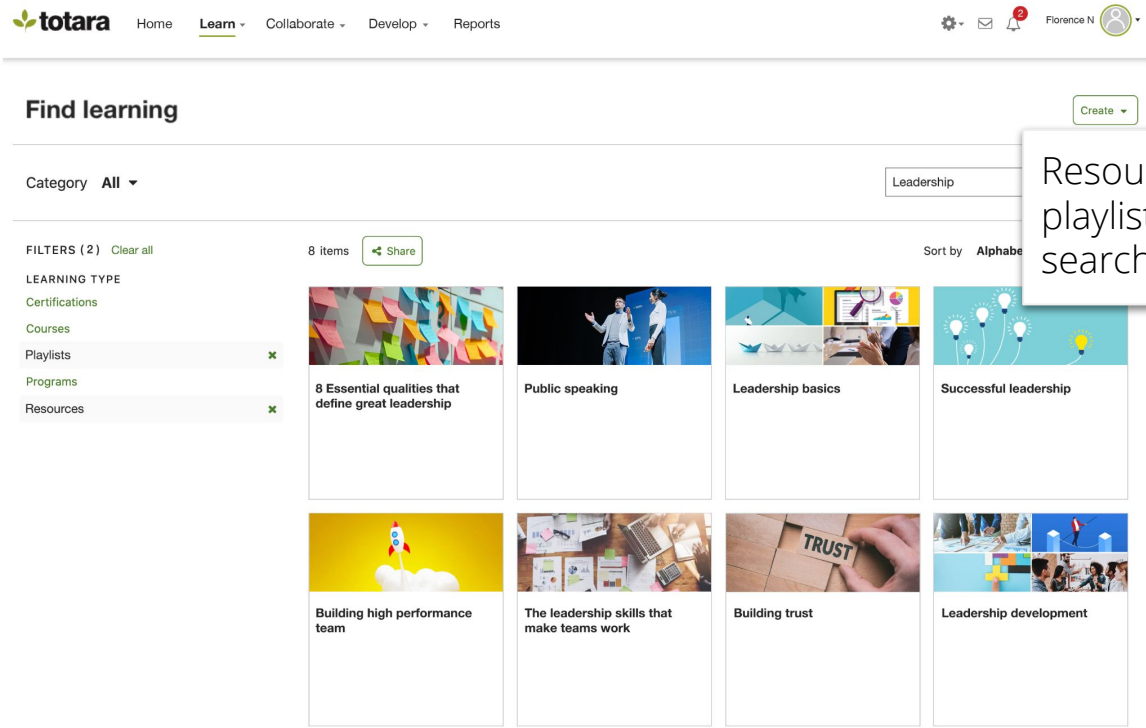
Totara Engage is built around resources and playlists

Resources can be text, image, video and links

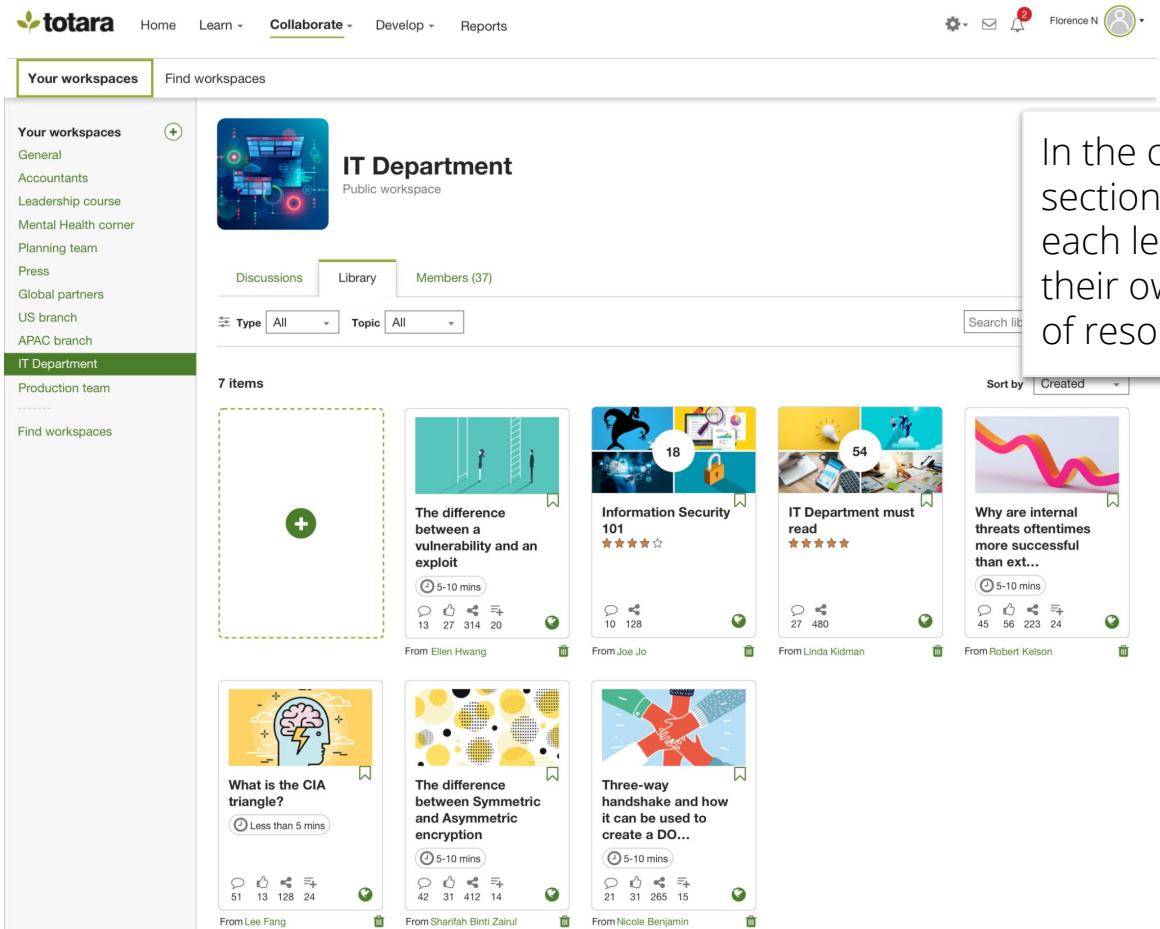
Playlists are a series of related resources



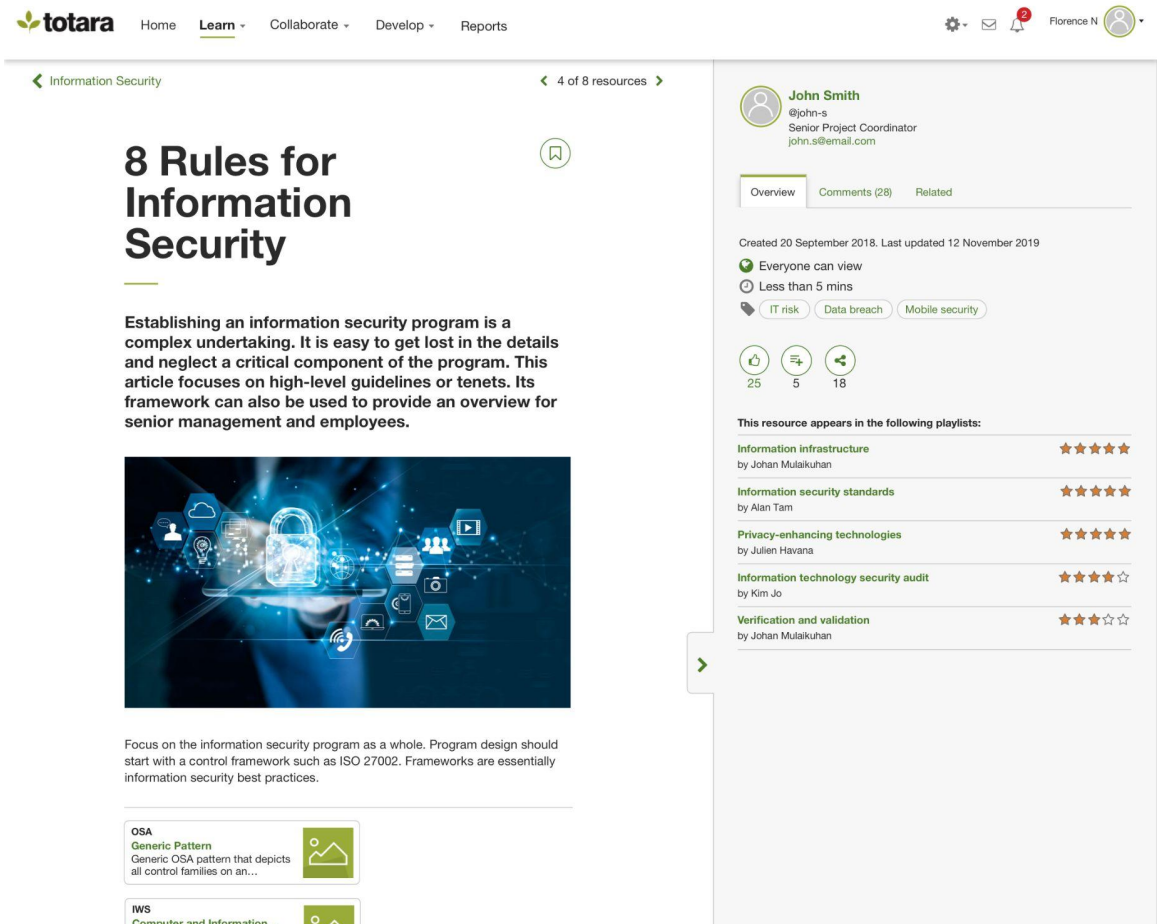
Resources are shown on the learner's dashboard



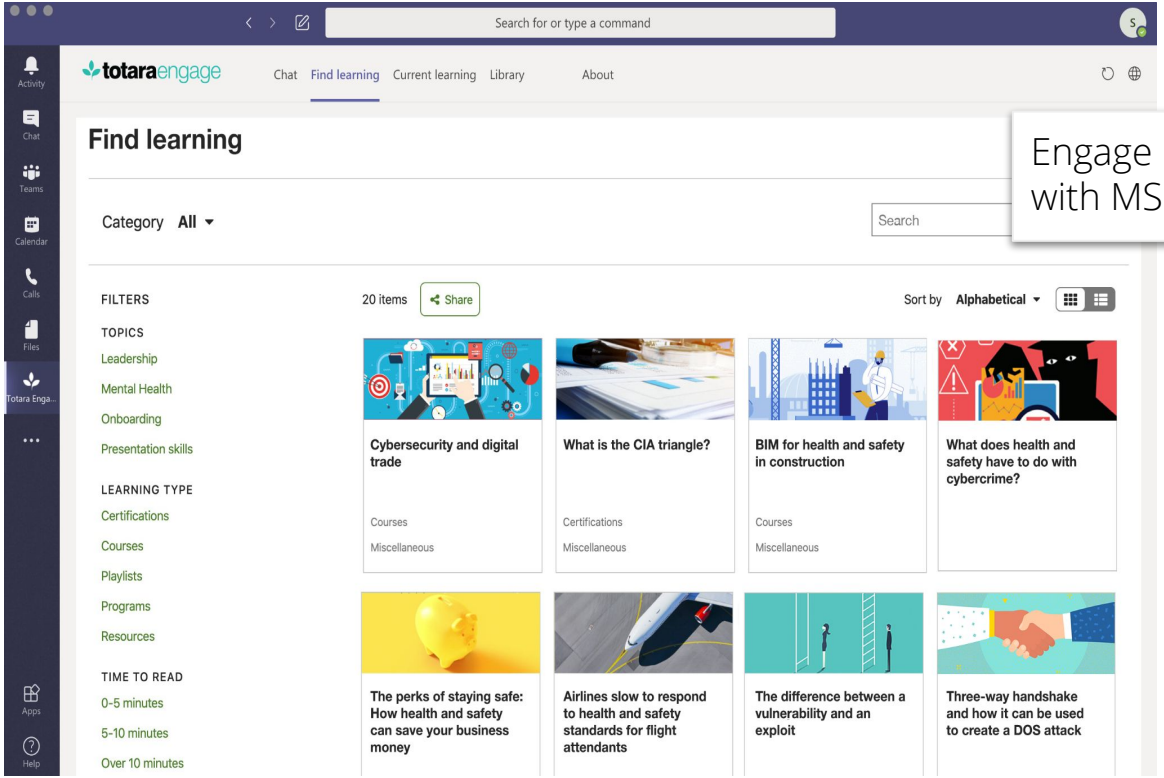
Resources and playlists can be searched



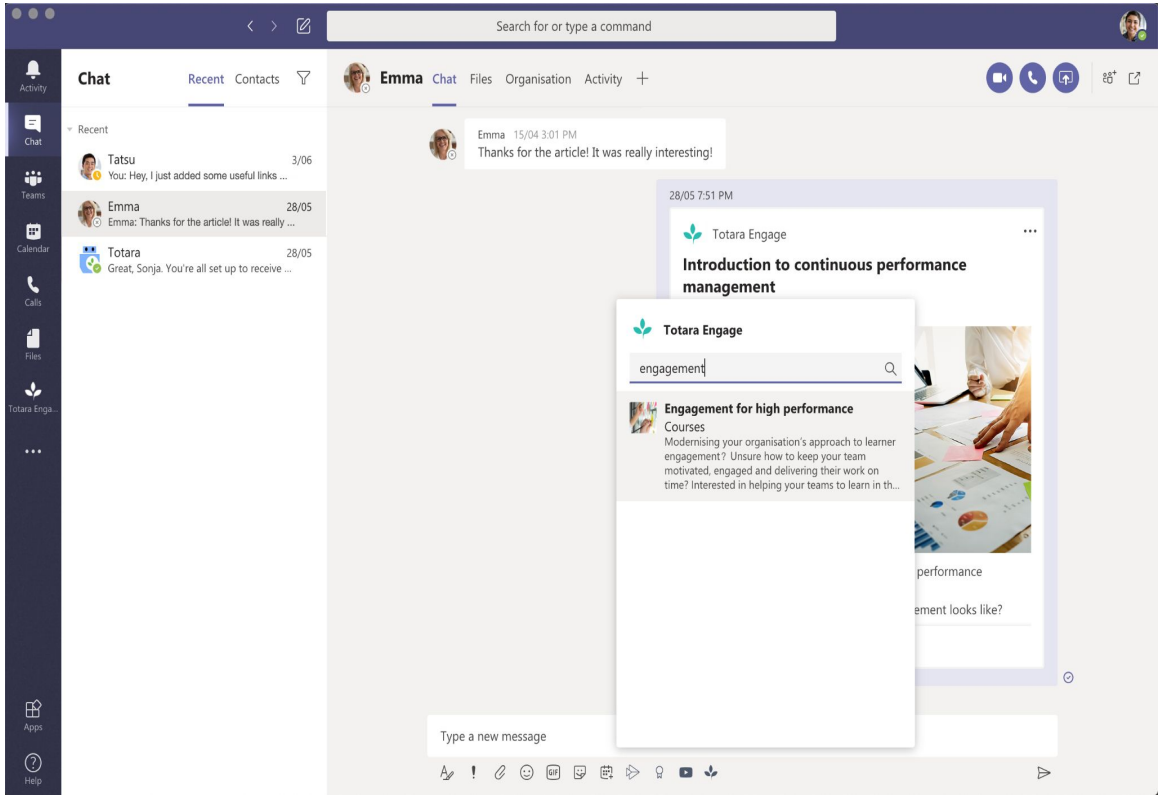
In the collaborate section in Totara each learner has their own library of resources.

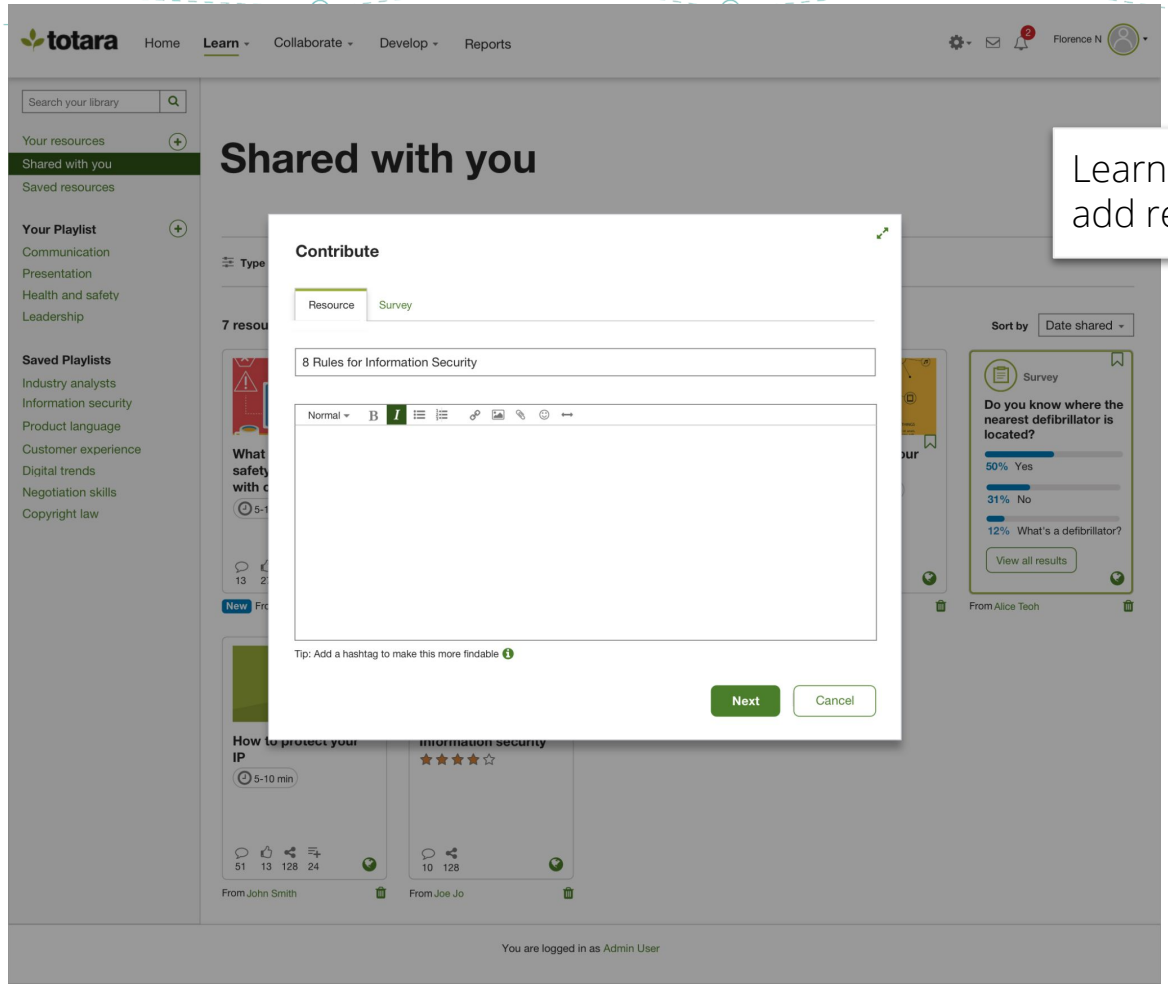


Resources and playlists can be commented on, rated and shared.

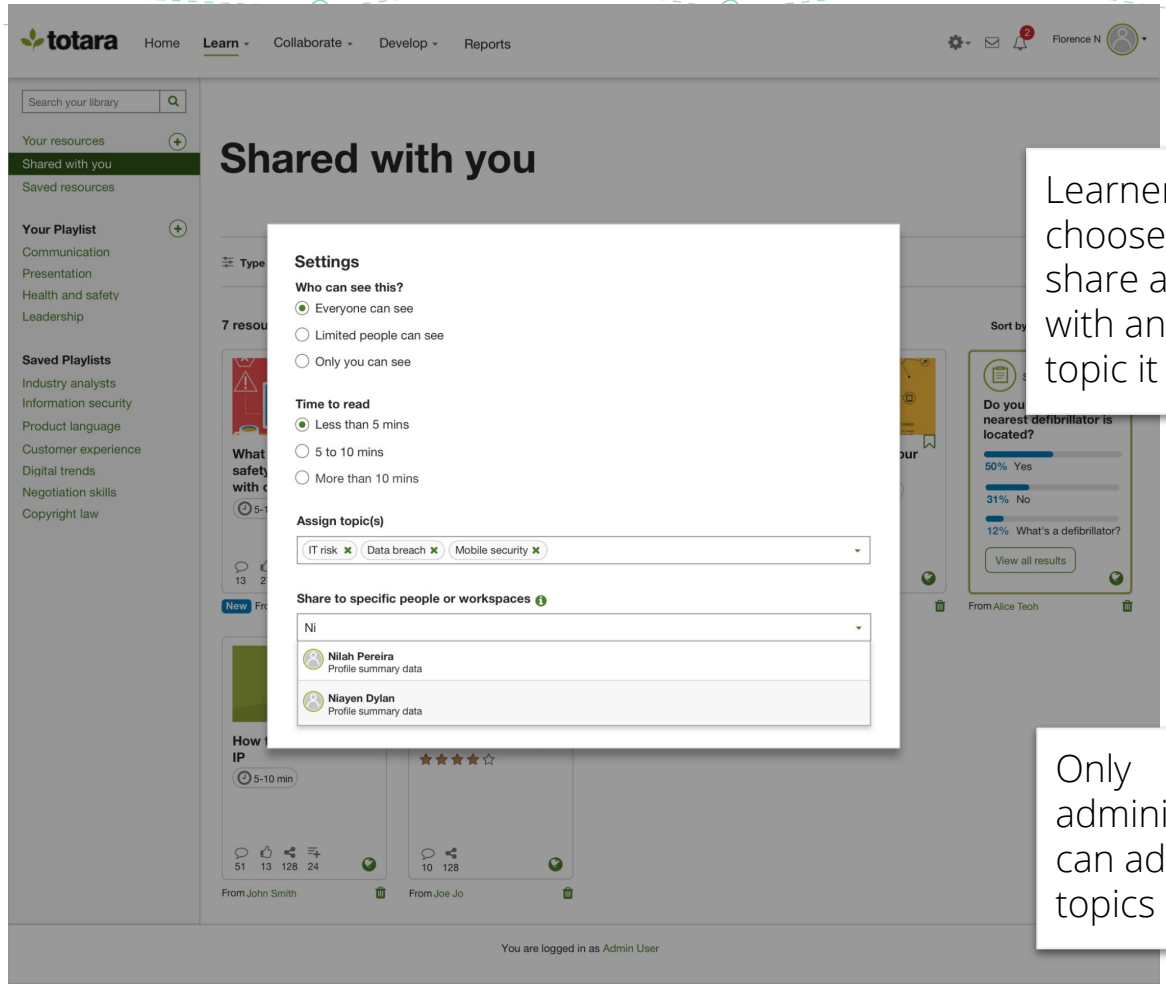


Engage integrates with MS Teams


Search for or type a command
Activity
Chat
Teams
Calendar
Calls
Files
Totara Enga...
Apps
Help
Chat
Recent
Contacts
Recent
Tatsu
3/06
You: Hey, I just added some useful links ...
Emma
28/05
Emma: Thanks for the article! It was really ...
Totara
28/05
Great, Sonja. You're all set up to receive ...
Emma
Chat
Files
Organisation
Activity
Emma 15/04 3:01 PM
Thanks for the article! It was really interesting!
28/05 7:51 PM
Totara Engage
Introduction to continuous performance management
performance
ement looks like?
Totara Engage
engagement
Engagement for high performance
Courses
Modernising your organisation's approach to learner engagement? Unsure how to keep your team motivated, engaged and delivering their work on time? Interested in helping your teams to learn in th...
Type a new message



Learners can new add resources



Learners can choose who to share a resource with and what topic it relates to.

Only administrators can add new topics

Reporting experience

totara Home Learn Collaborate Develop Reports Admin User

Home / Reports / Content Engagement

Edit this report

Content Engagement: 13 records shown

Search by

User's Fullname contains

Visibility is any value Private

Search Clear

All activity can be reported on

Creator	Resource	Playlists	Likes	Comments	Shares	Workspaces	Views	Visibility	Created Date	Topics
Admin User	How to improve your sales	18	396	137	513	3	128	Public	28 June 2020, 10:02 PM	Sales
Admin User	Employee performance	21	228	108	349	8	259	Public	15 June 2020, 1:16 PM	Performace, Growth
Admin User	Mental well-being in the workplace	13	204	96	234	2	182	Public	09 June 2020, 8:02 AM	Wellbeing, Mental health
Admin User	How to deal with bullyiing	14	350	104	154	3	196	Limited peopqle can see	08 June 2020, 4:34 PM	Wellbeing
Admin User	Tips on using 3d printer	23	186	64	28	7	38	Public	28 May 2020, 8:45 AM	Productivity
Admin User	What you need to know about your customer	34	143	23	91	6	413	Public	15 June 2020, 1:02 PM	Sales
Admin User	6 Habits of Super Learners	28	123	34	76	3	74	Public	13 April 2020, 1:35 PM	Learning
Admin User	UI Design Principles	18	118	61	119	3	29	Public	13 April 2020, 3:01 PM	Design
Admin User	2 Powerful Ways to Help Teachers Implement Online Learning	9	64	22	48	6	11	Limited peopqle can see	9 April 2020, 10:18 AM	Learning
Admin User	Conferencing Tools from Microsoft, Google, Cisco Webex, and Intermedia	8	48	5	160	2	246	Public	9 April 2020, 11:55 AM	Productivity
Admin User	VR will revolutionize education	0	36	9	15	4	197	Public	3 April 2020, 11:18 PM	Learning
Admin User	Deep learning isn't hard anymore	0	0	0	0	0	0	Private	28 March 2020, 10:13 PM	AI
Admin User	5 Different Types of Leadership Styles	1	23	41	11	4	10	Limited peopqle can see	16 March 2020, 3:02 PM	Leadership

If you are interested in taking a look closer at the Totara Engage please just reply to any email messages from Sprout Labs to start a conversation.

Dr Robin Petterd

M: +61 419 101 928
E: robin@sproutlabs.com.au