





Robin Petterd

Founder of Sprout Labs, host of the 'Learning While Working' podcast





Sprout Labs builds digital learning platforms that enable you and your team to author, deliver and measure high impact digital learning ecosystems.





Other content from Sprout Labs

- The Learning While Working podcast
- The blog
- eBooks
- Recordings of past webinars
- Virtual conference recordings



What we'll be thinking about today:

- How to create a culture of continuous learning that supports innovation using a learning ecosystem approach.
- The role of experimentation and feedback in driving innovation, and how to incorporate them into your learning programs.
- How to design and deliver learning experiences that inspire creativity, collaboration, and risk-taking.
- You'll also get an in-depth look at our learning ecosystem model that provides a holistic framework for designing, delivering and measuring the impact of learning programs that foster innovation.



Part of a series of webinars

Designing your onboarding journey as a learning ecosystem How to solve your upskilling problems by designing learning ecosystems





What do you want to gain from this session?

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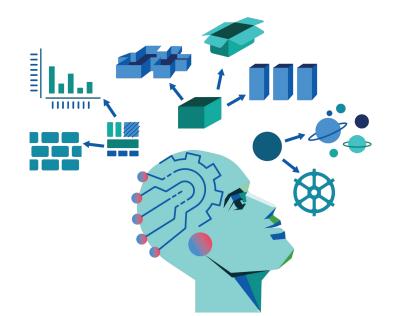


Work has been changing

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Raise of 'consumer' Al

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Al focuses us on what it means to be human

Humans create

Humans **collaborate** - we are social and emotional

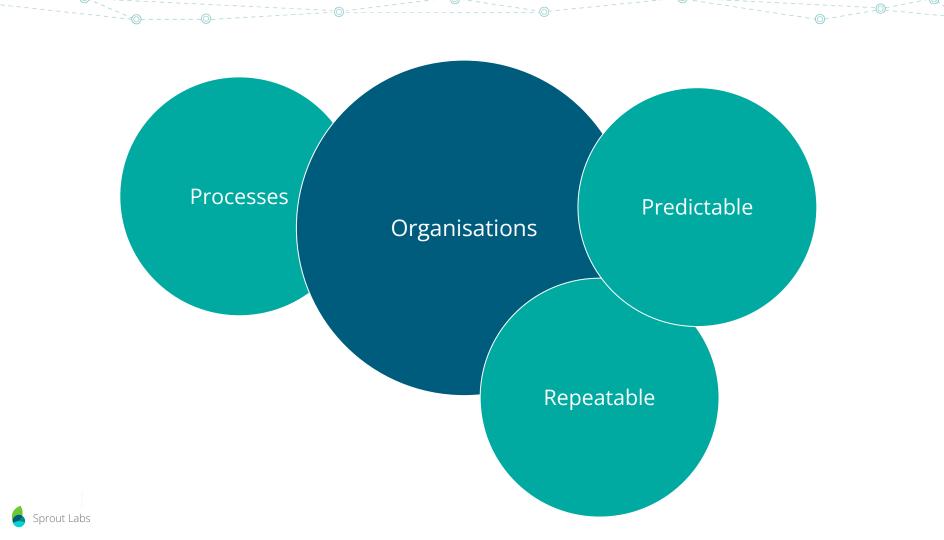
Humans change

We have new challenges, that keep creating massive **change**, that need **collaborative creative** solutions



Do you think our workplaces are ready?





The functions of L&D

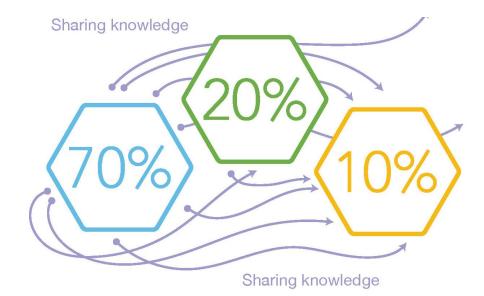


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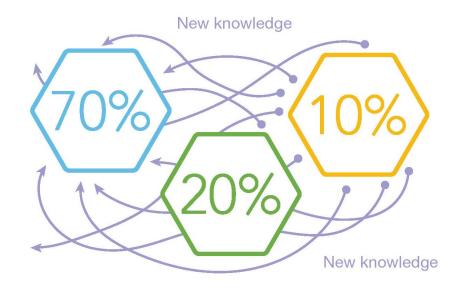
Päivi Tynjala - Perspectives into learning at the workplace

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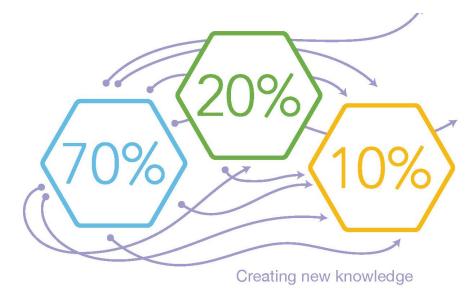
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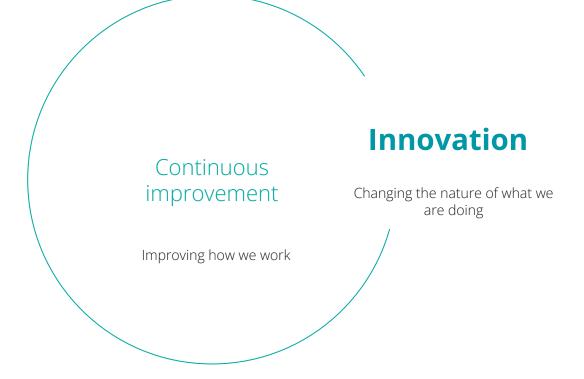
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This is new to most learning professionals

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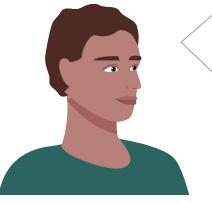
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In L&D what do we do that inhibits innovation and continuous improvement?





Meet Philip

We are an engineering consulting firm.

We have just had a third consultant train our engineer's in **design thinking**, but it's not shifting how they are working.

In chat, please share what you thinking is going wrong here?

Learning ecosystems approach is needed

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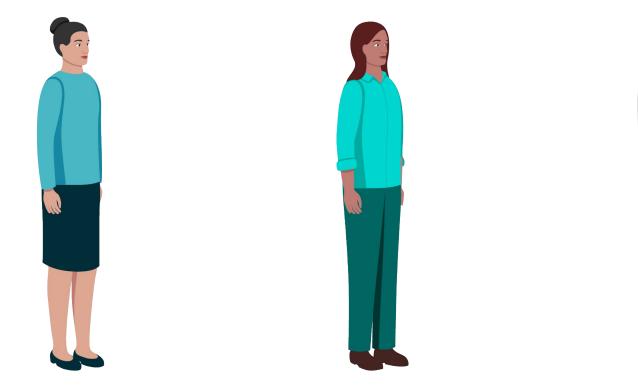


A learning ecosystem is an entity made up of components that **work together** to create a whole learning experience.

The **relationship** between the components means that the overall experience becomes more than the sum of its parts.

Learners have **choices** as they move through the ecosystem





Employee as self directed learner

Manager as learning leader L&D as learning ecosystem designer



L&D as learning ecosystem designer

L&D professional as a learning ecosystem designer

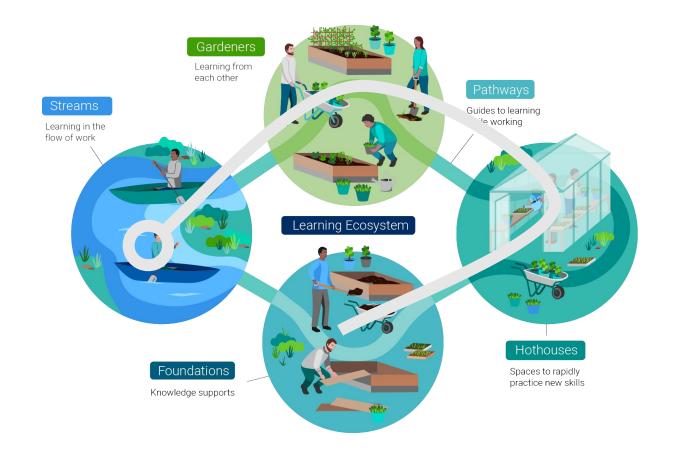
does more than design courses

designs **relationships** between the components

takes into account the current learning landscape

designs for the **long term**

makes **pathways**



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How are creatives 'taught'?

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Studio based learning



Foster a creative way of thinking Provide an experience

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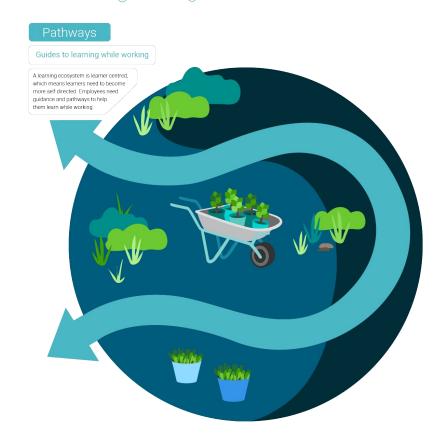




Learning is organised around 'challenges'

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Chunking of tasks

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Gardeners

Learning from each other

Learning ecosystems are not just about resources – the driving force behind a learning ecosystem is the people involved. This includes managers and peers sindle and outside the organisation. Learning together is a time when employees can reflect on and articulate what they have learned.

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Group work 1:1 coaching Critiques Open shared spaces 1=0=11

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What does the term 'learning in the flow of work' mean to you?

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Journalling - collecting and thinking about the process

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Inspiration - collections of designs, stories about the process

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How do you see things as being different to most learning experiences?

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Take 30 seconds to think about a capability problem you're working on and how a 'studio' approach could be be applied.





Take 30 seconds to think about a capability problem you're working on and how a 'studio' approach could be be applied.





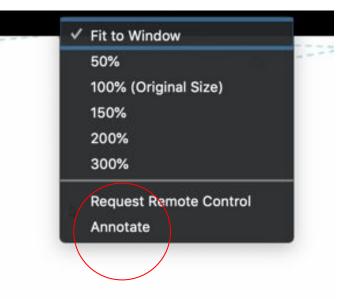
Back to Philip I need another way to shift the engineers to being more creative, flexible and innovative.



Annotation Tools

1. Choose the view options



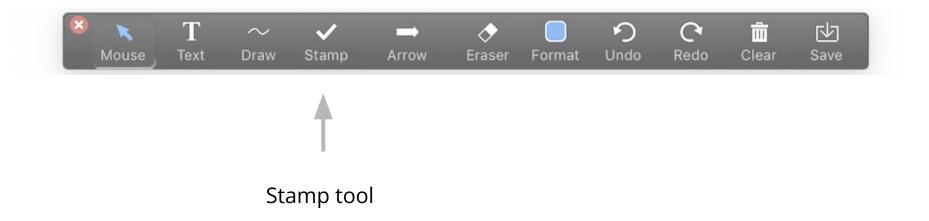


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2. Choose the Annotate menu item



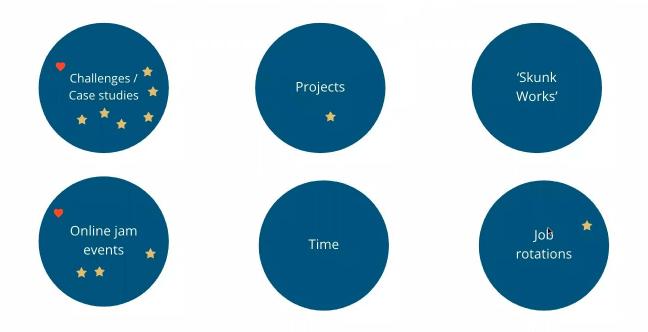
Annotation Tools







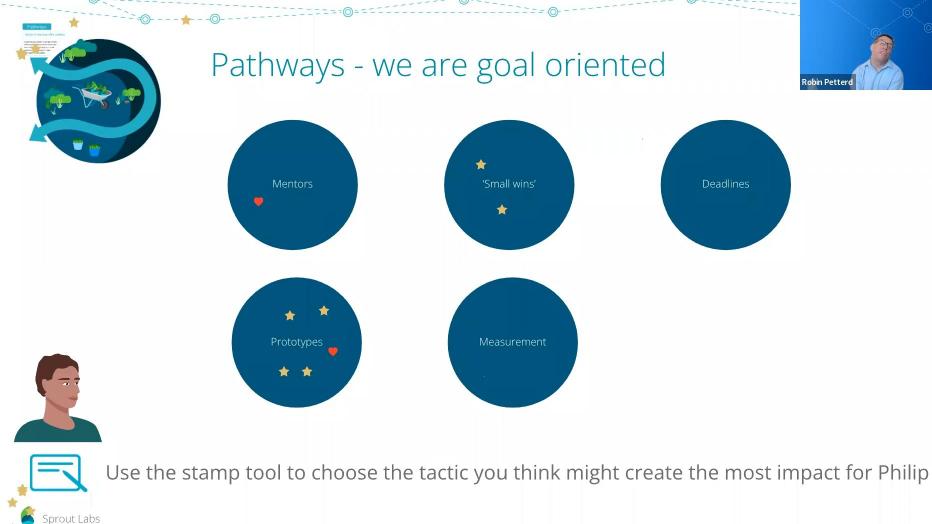
Hothouses - we need places to practise n





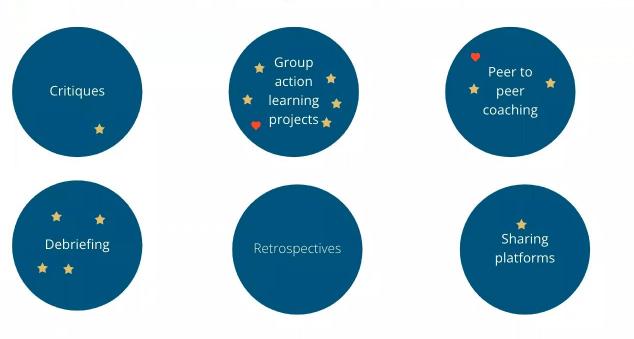
Use the stamp tool to choose the tactic you think might create the most impact for Philip

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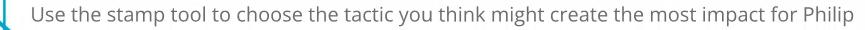


Gardeners - learning with others



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Streams - learning in the flow of work







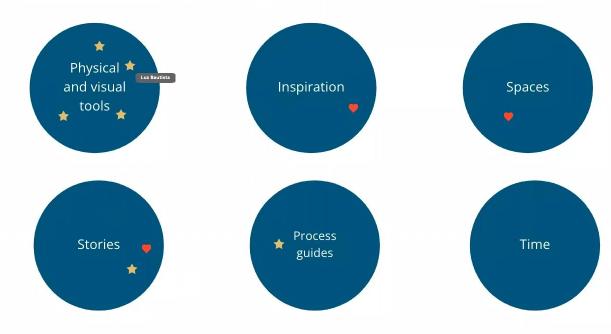
Use the stamp tool to choose the tactic you think might create the most impact for Philip





Knowledge foundations and support







Use the stamp tool to choose the tactic you think might create the most impact for Philip

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A map of what we have just co-designed







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